MEDIA RELEASE



MORE THAN 2,000 CYCLISTS THRONG "TOGETHERNESS" FOURTH EDITION OF THE 42KM OCBC CYCLE KL 2018

Kuala Lumpur, 12 November 2018 – More than 2,000 cyclists from all walks of life converged in the heart of Kuala Lumpur yesterday for the fourth edition of the 42km *OCBC Cycle KL 2018*, spanning two loops of a 21 kilometre stretch across some of the capital's most iconic landmarks in the city centre.



The OCBC Cycle KL 208 participants raring to hit the 42km trail on closed roads in the city centre

The event, with a distinct togetherness theme, saw them cycling past some of the capital's most iconic landmarks including the Petronas Twin Towers, Sultan Abdul Samad Building, the National Mosque and the old Keretapi Tanah Melayu building. It was flagged off from Dataran Merdeka by En Khairul Anuar bin Mhd Juri. Director of Culture, Arts, Tourism and Sports Department, Dewan Bandaraya Kuala Lumpur, and Dato' Ong Eng Bin, CEO, OCBC Bank (Malaysia) Berhad.

The two 21km stretches saw participants riding through Dataran Merdeka, Jalan Raja Laut, Jalan Dang Wangi, Jalan Sultan Ismail, Jalan Conlay, Jalan Stonor, Jalan Kia Peng, Jalan Perak, Jalan P. Ramlee, Jalan Ampang, Jalan Putra, Jalan Tun Ismail, Jalan Sultan Salahuddin, Jalan Kuching, Jalan Kinabalu and Jalan Raja.



OCBC Cycle KL 2018 saw a significant increase in participation from women this year compared to last year

OCBC Cycle KL 2018 is title-sponsored by OCBC Bank (Malaysia) Berhad and organised by Multigreen Events. It is supported by the Kuala Lumpur City Hall and the Royal Malaysian Police (PDRM).

OCBC Bank Chief Executive Officer Dato' Ong Eng Bin said *OCBC Cycle KL* has proven itself to be a fitting and complementary event to *OCBC KL Car Free Morning*. The latter is also title-sponsored by OCBC Bank.

"In the spirit of inclusiveness and togetherness, well encapsulated in our theme Cycle Together, I am pleased to reveal that this year we enjoyed a leap in participation from women, which has grown significantly from just 20% last year to over 30% this year. Among the initiatives we took to ensure more balanced participation was to distribute the prizes evenly between the men and the women this year.

"We hope everyone had a good time and we would like thank all participants for joining us in this annual mass cycling event which remains the only one of its kind in the city centre on closed roads," he said.

Datuk Naim Mohamad, Chairman of the *OCBC Cycle KL 2018* Implementation Committee said he was particularly pleased with the level of participation, especially since the route was rather challenging this year.

"With the longer distance and fewer loops, which we first rolled out last year, it was indeed more challenging for the participants this year as well. As organisers, we are pleased with the turnout and glad to see many cycling enthusiasts stepping up to the challenge. We are also grateful to DBKL and PDRM for ensuring a smooth and safe ride for all," he said.

Apart from *OCBC Cycle KL 2018* title sponsor OCBC Bank, other sponsors include Great Eastern Life Assurance, Thule, 100 Plus, MOV Hotel, Quill Citymall KL, Warisan Outdoor, Cycling Malaysia, After Shokz, Banana Boat, Yakult, Garmin, Camelback, Maxtron, Gardenia, N8, Kenwood, Dynamiteque, Chiro Care, ES and Ciclista.

The event also brought together various players in the region involved in cycling, cycle-related supplies, sports clothing, bicycles, bicycle equipment and tools and so forth who participated in a Bike Mart.

About OCBC Bank

OCBC Bank is the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is now the second largest financial services group in Southeast Asia by assets and one of the world's most highly-rated banks, with an Aa1 rating from Moody's. Recognised for its financial strength and stability, OCBC Bank is consistently ranked among the World's Top 50 Safest Banks by Global Finance and has been named Best Managed Bank in Singapore by The Asian Banker.

OCBC Bank and its subsidiaries offer a broad array of commercial banking, specialist financial and wealth management services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC Bank's key markets are Singapore, Malaysia, Indonesia and Greater China. It has more than 570 branches and representative offices in 18 countries and regions. These include over 310 branches and offices in Indonesia under subsidiary Bank OCBC NISP, and more than 100 branches and offices in Hong Kong, China and Macao under OCBC Wing Hang.

OCBC Bank's private banking services are provided by its wholly-owned subsidiary Bank of Singapore, which operates on a unique open-architecture product platform to source for the best-in-class products to meet its clients' goals.

OCBC Bank's insurance subsidiary, Great Eastern Holdings, is the oldest and most established life insurance group in Singapore and Malaysia. Its asset management subsidiary, Lion Global Investors, is one of the largest private sector asset management companies in Southeast Asia.

OCBC Bank offers Islamic banking products and services in Malaysia through its wholly-owned subsidiary, OCBC Al-Amin Bank Berhad.

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